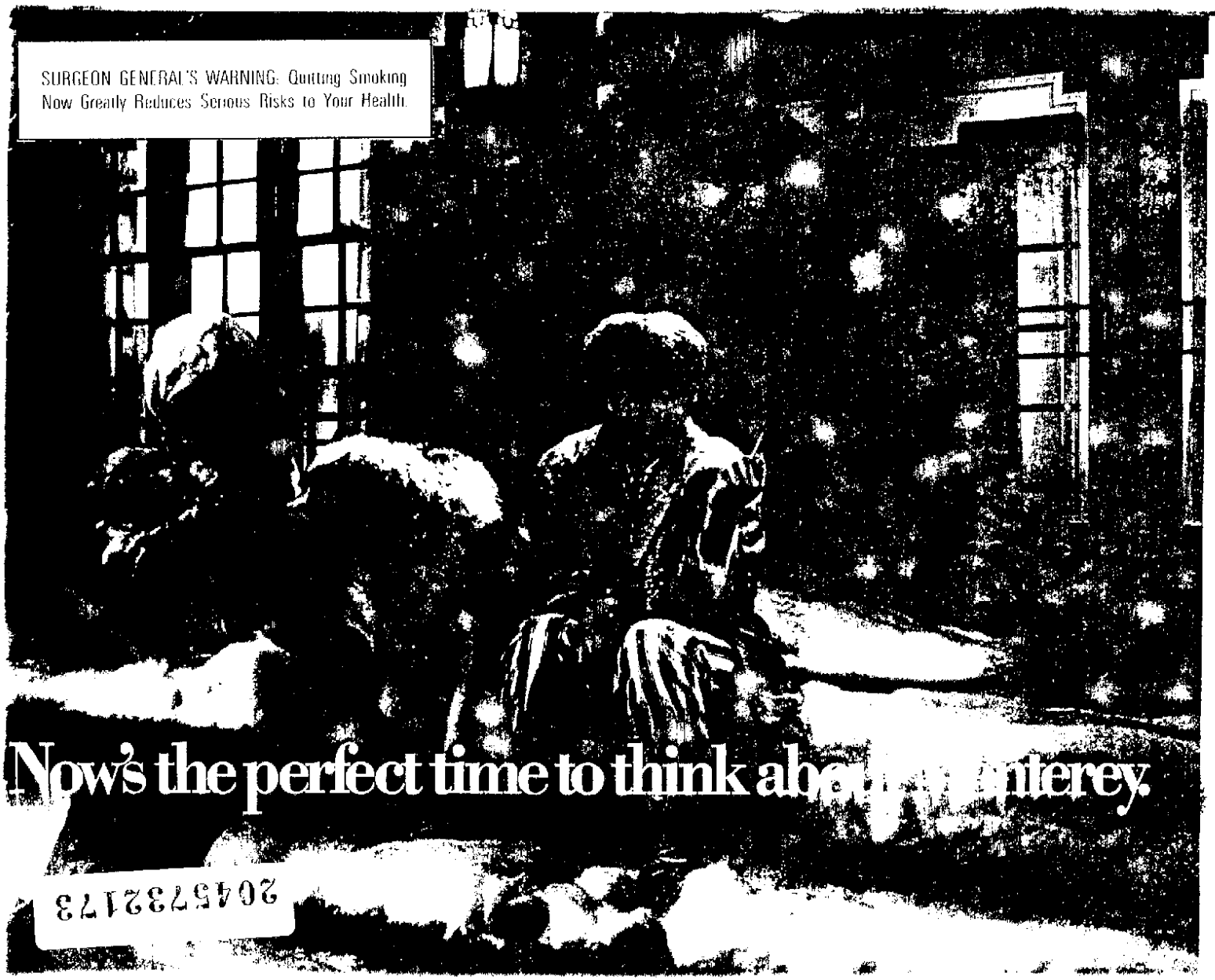
SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
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If your cigarette is making you feel a little flaky out in the snow, it's time you tried Monterey, the pleasant smelling cigarette. With Monterey, you'll find all the flavor of your regular cigarette, and a surprisingly pleasant smell. Which could even bring you back inside, where the ice is in the icebox, not in your shoes.

New Monterey.
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Source: https://www.industrydocuments.ucsf.edu/docs/lsmj0004